

# Starter Package

A step by step guide  
to obtain a website and  
securing your presence  
on the Internet

ADWORDS  
AUTHORIZED  
RESELLER  
Google

YAHOO!  
CERTIFIED LOCAL  
AMBASSADOR



## Welcome to Yodel Web

Congratulations on purchasing a Yodel Web Package, the We-do-it-all-for-you™ website solution to get your business online. This booklet takes you through a step-by-step process to provide your content for your website.

## What to do next

Read through the information and begin to think about what aspects of your business you want to feature on your website (both images and text). Also consider whether you have enough existing images for your business or whether you'll need to source more.

We will soon contact you to see how you are going and provide you with assistance and guidance to construct the layout and content for your website.

**STEP 1: Compile your website content and select a template.**

**STEP 2: Email or post your Yodel Web content back to us.**

## Your Yodel Web package

### Yodel Web Package

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Website Pages we build for you	1 Page
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Website Build & First Year Hosting	FREE
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Second Year Hosting	\$100 (Incl. GST)
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Mail Box (emails)	3
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Domain Name	\$60- Registration for 1 year
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Web Design	Template (Choose from 150 template designs)
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Phone Support Hours	9.00am - 5.00pm, Monday to Friday (AEST)
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## What you need to know

Yodel Web Editing Tool is PC compatible ONLY.

Your Yodel Web website has to be hosted by FulfilNET to access the Web Editing Tool.

A transfer from your Yodel Web template website to HTML pages will incur extra fees.

Additional pages, images, flash animations or customised template and forms will incur extra fees.

## Important information

### Privacy of Your Information

Any information we receive about you or your customers is strictly private and confidential. We do not share this information with any unauthorised parties.

### Important Supplying Correct Material

Text should be suitable for people who are visiting your website for the first time as well as others who have been there before. Think about who would visit your site and what type content they will get attracted to and continue to browse your website. The text you give us is what will appear on your website, so take your time to make it correct and legible. Make text information simple!

If you prefer, you can type your text in a Microsoft Word document and email it to us.

#### Acceptable Image Formats

#### Unacceptable Image Formats

Photographs

Newspapers/Photocopies/Faxed Images

Brochures

Slides/Transparencies/Negatives

Letterheads/Business Cards

Printed Material with Gold or Silver as base

Magazines/Glossies

Image less than 4cm x 4cm

Full Colour Laser or Digital Prints

Unauthorised Images / Images with copyright

Image file formats: jpg, gif, eps or pdf

Disk file formats other than those listed opposite

## Terms and Conditions

Your use of the Yodel Web product is governed by FulfilNET's Terms and Conditions viewable at [www.yodel.co.nz](http://www.yodel.co.nz)

## Your contact details

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

## Domain name details

Please enter the Domain Name you wish to use for your website (eg. www.yourdomain.co.nz). If you do not have a domain name, enter the domain name you would like us to register for you.

Domain Name: www. \_\_\_\_\_

- I would like to register this Domain Name for an additional \$60.00 (1 year Registration)
- I already own this Domain Name

## Registry key details

If you already own your Domain Name, we require your Registry Key, Username and Password, which would have been provided when you registered your Domain Name. If you do not know this, please contact us and we will assist you in retrieving it.

My Registry Key: \_\_\_\_\_

## Nominate your email account

Please enter the email address you would like at your domain name. (eg info@domainname.co.nz):

Email Account: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## Meta Tags

Meta Tags are used by search engines to allow them to accurately list your site. Please describe your Business (up to 25 words). This description will be shown in the search engine's general listing.

Meta Description Tag: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please list up to 10 preferred keywords related to your Business.

Meta Keywords Tag: \_\_\_\_\_  
\_\_\_\_\_

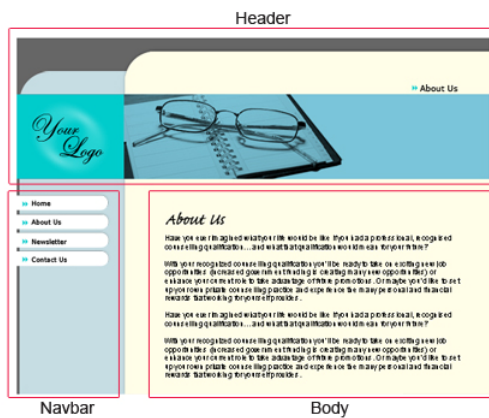
## Choose your layout

The web page is divided into 3 mains parts:

- . Header
- . Navigation Bar
- . Body Content

## You can choose a template from 2 mains layout styles available

- . Standard (navigation on left side)
- . Top Buttons (navigation on top bar)



## Choose a style for your website

You can choose your template in a vast range of categories. Please go to

<http://www.yodelweb.co.nz/templates.php> to view our entire template collection with over 150 designs.

You can have a template custom designed for your website for an additional \$185.00 (inc GST).

**Your Chosen Template:** Category \_\_\_\_\_ ID \_\_\_\_\_

Remember that a template website is a pre-developed page layout designed in SiteBuilder Tool and used to create new pages from the same design, pattern or style. Different images can be added to the body of the page but the header will maintain the same for all pages.

## Content – Page 1

This page should contain information about your business, along with a brief company profile or any other information you would like to tell your customers. Remember, this is one of the first points of contact with your customers, so make it friendly, inviting and to the point. Don't forget to add your contact details!

**Logotype:** You can supply your logo in the formats eps, jpg, gif or pdf.

**Image limit:** 4 images per page

**Corporate colours of your business:** \_\_\_\_\_

**Page Name** (up to 16 characters including spaces): \_\_\_\_\_

(To add more information about your business, simply attach additional sheets to this page.)

**Page Text:** *300 words hand written or 500 words emailed text limitations apply.*

You can add up to four images to this Page (please see page 2 regarding the supply of images).

Image Name 1: \_\_\_\_\_

Image Name 2: \_\_\_\_\_

Image Name 3: \_\_\_\_\_

Image Name 4: \_\_\_\_\_

## Content – Page 2

This page should contain information about your business, along with a brief company profile or any other information you would like to tell your customers. Remember, this is one of the first points of contact with your customers, so make it friendly, inviting and to the point. Don't forget to add your contact details!

**Logotype:** You can supply your logo in the formats eps, jpg, gif or pdf.

**Image limit:** 4 images per page

**Corporate colours of your business:** \_\_\_\_\_

**Page Name** (up to 16 characters including spaces): \_\_\_\_\_

(To add more information about your business, simply attach additional sheets to this page.)

**Page Text:**

*300 words hand written or 500 words emailed text limitations apply.*

You can add up to four images to this Page (please see page 2 regarding the supply of images).

Image Name 1: \_\_\_\_\_

Image Name 2: \_\_\_\_\_

Image Name 3: \_\_\_\_\_

Image Name 4: \_\_\_\_\_

### Content – Page 3

This page should contain information about your business, along with a brief company profile or any other information you would like to tell your customers. Remember, this is one of the first points of contact with your customers, so make it friendly, inviting and to the point. Don't forget to add your contact details!

**Logotype:** You can supply your logo in the formats eps, jpg, gif or pdf.

**Image limit:** 4 images per page

**Corporate colours of your business:** \_\_\_\_\_

**Page Name** (up to 16 characters including spaces): \_\_\_\_\_

(To add more information about your business, simply attach additional sheets to this page.)

**Page Text:**

*300 words hand written or 500 words emailed text limitations apply.*

You can add up to four images to this Page (please see page 2 regarding the supply of images).

Image Name 1: \_\_\_\_\_

Image Name 2: \_\_\_\_\_

Image Name 3: \_\_\_\_\_

Image Name 4: \_\_\_\_\_

## Content – Page 4

This page should contain information about your business, along with a brief company profile or any other information you would like to tell your customers. Remember, this is one of the first points of contact with your customers, so make it friendly, inviting and to the point. Don't forget to add your contact details!

**Logotype:** You can supply your logo in the formats eps, jpg, gif or pdf.

**Image limit:** 4 images per page

**Corporate colours of your business:** \_\_\_\_\_

**Page Name** (up to 16 characters including spaces): \_\_\_\_\_

(To add more information about your business, simply attach additional sheets to this page.)

**Page Text:**

*300 words hand written or 500 words emailed text limitations apply.*

You can add up to four images to this Page (please see page 2 regarding the supply of images).

Image Name 1: \_\_\_\_\_

Image Name 2: \_\_\_\_\_

Image Name 3: \_\_\_\_\_

Image Name 4: \_\_\_\_\_

Yodel Web offers a range of optional extras to let you customise the look and content of your site to your requirements.

### Additional extras options

<input type="checkbox"/>	Five additional email boxes	\$60.00 per year
<input type="checkbox"/>	Customised template	\$185.00
<input type="checkbox"/>	Website standard counter set-up	\$30.00
<input type="checkbox"/>	Additional page built by Yodel	\$120.00
<input type="checkbox"/>	Additional page you build yourself	\$20.00
<input type="checkbox"/>	Additional Image upload	\$20.00ea
<input type="checkbox"/>	Customised Enquiry/Feedback form	\$120.00 (up to 12 fields) \$10.00 (per additional field)
<input type="checkbox"/>	Additional work (splash page, flash animation etc)	\$90.00 per hour (quoted)
<input type="checkbox"/>	10 Additional images	\$200.00
<input type="checkbox"/>	10 Additional images with Java Script (pop-up Images)	\$250.00